

January Campaign Briefing Note

#YourStopCouldBeNext



Social Media Copy

Campaign resources and social media graphics are available to download via the website: <https://stopforlifedevon.org/resources/>

The social media posts below are linked to accompanying graphics, which are numerically named to match up (eg. social post 1 has been written to accompany social graphic 1).

Social post 1.

✨ "Becoming smoke-free has given me more time with my daughter." ✨

Every step toward quitting brings more moments to cherish with the ones you love. ❤️

If you're ready to take the first step, Devon's local stop smoking service is here to support you. Let this be the moment your journey begins. ⭐

Reach out to Stop For Life Devon 📞
📞 0800 122 3866
🌐 <https://stopforlifedevon.org/>

#YourStopCouldBeNext #SmokeFreeLife #FamilyFirst
#StopForLifeDevon

Social post 2.

A new year is just around the corner—make it the year you choose health, happiness, and more time with your loved ones. ❤️

Stop For Life Devon is here to support you every step of the way. Let 2025 be the start of something amazing! 📌

🌐 <https://stopforlifedevon.org/>
📞 0800 122 3866.

#YourStopCouldBeNext #SmokeFree2025 #HealthFirst
#StopForLifeDevon

Social post 3

🌍 "With the money I've saved since quitting, I am able to go on holiday for the first time in 5 years!" 🌴

Quitting smoking isn't just about better health—it's about opportunities to enjoy life more fully. Imagine where your savings could take you!

Stop For Life Devon is here to help you start your smoke-free journey today. Your next adventure is waiting. 📌

Why wait, give the friendly team of experts a call today 📞
📞 0800 122 3866
🌐 <https://stopforlifedevon.org/>

#YourStopCouldBeNext #SmokeFreeSavings
#StopForLifeDevon

Social post 4:

Imagine that first meal after stopping smoking...

What would be your go to choice to get those taste buds tingling?!

💬 Share your story or tag someone who could use this inspiration!

Got questions about your quitting journey? Call Stop For Life Devon's team of experts on 📞
📞 0800 122 3866
✉ info@stopforlifedevon.org

#YourStopCouldBeNext #SmokeFreeLife #StopForLifeDevon

Social post 5

💰 Smoking not only harms your health but your wallet too. Quitting could save you thousands per year!

What would you and your family could do with that extra in the piggy bank?

Start your smoke-free journey with Stop For Life Devon today 📌

🌐 <https://stopforlifedevon.org/>
📞 0800 122 3866

#YourStopCouldBeNext #SmokeFreeLife #StopForLifeDevon

Social post 6

Do you love a list? We certainly do, especially in January 📅✍

If you're writing your 2025 goals, then make sure "stop for life" makes it on there.

We're here to support you on your smokefree journey every step of the way.

Tick one more thing off your list this January – get in touch with us today.

🌐 www.stopforlifedevon.org
📞 0800 122 3866

#YourStopCouldBeNext #SmokeFreeLife #StopForLifeDevon

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StopForLife
Devon by ice

Social post 7

Put a tick in the box – “get help to stop smoking” ✓

💬 Come and have a chat with us today. We're ready, are you?

🌐 www.stopforlifedevon.org
☎ 0800 122 3866

#YourStopCouldBeNext #StopForLifeDevon

Social post 8

📊 **FACT:** Smokers are 3 times more likely to quit with the right support. Stop For Life Devon provides expert help, and it's 100% FREE!

💡 Don't wait—take the first step now: www.stopforlifedevon.org

#YourStopCouldBeNext #StopForLifeDevon

Social post 9

🚫 Quitting smoking isn't easy, but with Stop For Life Devon, you won't have to do it alone.

We've got the tips, tricks, and friendly nudges to help you succeed!

🖱 Ready? Click here to meet your Health Coach:
www.stopforlifedevon.org

#YourStopCouldBeNext #HealthFirst #StopForLifeDevon

Social post 10

❤️ Quitting smoking is one of the best things you can do for your health. Improved breathing, a healthier heart, and a lower risk of disease are just the beginning.

At Stop For Life Devon, we're here to help you take that first step toward a healthier, smoke-free future—with FREE expert support and resources. ✨

🌐 Start your journey today: www.stopforlifedevon.org | ☎ Call us at 0800 122 3866

Your health is worth it. 💪

#YourStopCouldBeNext #SmokeFree2025 #HealthFirst
#StopForLifeDevon

Social post 11

There is nothing we love more than catching up with our lovely clients and hearing how their smokefree lives have changed for the better 🎉

Do you want a quit journey story to share? Let us help you stop smoking and make 2025 the best year yet! 💪

🌐 www.stopforlifedevon.org
☎ 0800 122 3866

#YourStopCouldBeNext #StopForLifeDevon